

GeoSnapShot: Fundraising through photography

Every year schools have events like sports days and theatrical productions where parents and grandparents would love to have a keepsake photo of their child participating. Unfortunately, in many cases parents and grandparents can't attend and aren't able to easily get a photo.

GeoSnapShot understands this problem and has developed a way to solve it. And the best part is **the solution can fundraise for your school.**

How does GeoSnapShot work?

1. Designated teachers, parents or students from your school take photos at school events and upload them to GeoSnapShot.
2. Parents and grandparents then easily and safely view and purchase photos. Photos can be downloaded instantly.
3. Any revenue generated from photo sales is split 70% to the photographer (who then donates back to the P&C) and 30% to the GeoSnapShot photo sales platform. **There are no upfront or ongoing costs for signing up or loading photos onto GeoSnapShot.**

How much are the photos?

The price is fully flexible and determined by you. You can choose that photos are **completely free** or set any price you wish for the photos.

We recommend an initial default price of \$8.95 per photo, but leave the decision to you. Parents will feel better knowing that 70% of the cost is going back to the school.

Payment of photos is managed through the GeoSnapShot website and parents can pay via credit card, bank transfer or PayPal.

Safety first



Albums can be password protected.
You set and control the password.

Forgotten the password? Parents can request the password from you via email directly through our website.

Photos are stored securely so you can be assured that no one else has access to them. The photos will never be used to promote our business.

Who is GeoSnapShot?

GeoSnapShot is an online photo sales platform based on the northern beaches of Sydney. The website provides a simple and hassle-free service that supports hundreds of photographers and events nationwide yearly.

In 2015 we will be providing the GeoSnapShot platform to over 400 schools, scout groups, Little Athletics and SLSC clubs nationally.

Which school events work best?

Any event can be photographed and can fundraise for your school.

Events that work well are:

Sports Days



Theatrical productions



How do people get their photos?

All photos are provided as high quality, instant digital download from the GeoSnapShot website. There is no need to wait weeks for prints to arrive.

Parents can choose to print their downloaded photos if they desire. Downloaded photos will print up to 8 x 10 size.

Show me a demo

We've set up a demo event so you can see how it all works.

Simply go to:

www.geosnapshot.com/e/your-school

the password is: **password**

All photos in the demo event are free but you can set any price you wish for photos from your event.

What next?

1) When you're ready simply www.GeoSnapShot.com/events setting the password and price for the photos.

2) Tell photographers to upload photos after the event.

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